

AUDIENCE  
DISTRIBUTION  
ADVERTISING

# PAGES

CLEAN  
PROVEN  
SEO

A N S E O M A G A Z I N E

# MEDIA KIT.

THE SEO MAGAZINE  
FOR  
DIGITAL MARKETERS.  
INSIGHTS.  
STORIES.  
GUIDES.  
QUARTERLY.  
EXPLORE +  
SUBSCRIBE.

## CONTACT

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LET'S TALK

# ABOUT

PAGES MAGAZINE



**PAGES is the print magazine about SEO for digital marketers.**

PAGES explores the power of SEO through stories and insights from industry experts, always with a forward-looking lense.

The SEO field often requires practitioners to balance both highly-technical and creative approaches to their work — part of what makes SEO such a unique industry. PAGES reflects that same balance, offering readers information about SEO in an accessible and engaging format.

SEO is constantly shifting and evolving, as search engines do the same to better meet the needs of web users. PAGES aims to make the industry accessible to those who can benefit from it most, through education and stories about SEO applications.

PAGES draws insight from industry thought leaders to bring readers trustworthy SEO advice, with a focus on sustainable, proven practices.

THE PAGES

# AUDIENCE

AND READER STATISTICS

**PAGES IS FOR  
DIGITAL MARKETERS  
WHO WANT TO  
EXPLORE SEO.**

*PAGES focuses on how SEO practices integrate with a marketing plan and serve to benefit an organization on the whole.*

Technical content has a more introductory focus and is aimed at marketers who may not regularly practice SEO as their primary role.

PAGES also explores concepts like consumer behavior, web theory, and complementary marketing practices in the context of SEO integration.

Past advertising partners include SEO software & tool companies, content marketing agencies, SEO news and media sites, and popular SEO industry event organizers.



23%

MANAGERS, DIRECTORS  
AND C-SUITE EXECUTIVES

20%

SEO PROFESSIONALS

47%

MARKETERS

THE PAGES

# INFLUENCE

AND THE BUZZ!

*PAGES is an outlet for the SEO community to share their insights with other digital marketers.*

The reach of PAGES is growing in part thanks to the positive response it's received from industry thought leaders and influencers, who have recognized it as an innovative opportunity to reach a new audience of marketers who can benefit from learning about SEO.

PAGES has also drawn diverse contributors from across the industry. Their response and involvement continues to reinforce PAGES as a trusted outlet for SEO information.

“

I just got the second edition of PAGES, and I want to say that you are doing something really awesome here. First off, this throwback to a print media in an audience obsessed with digital is very disruptive...You've got contributions from very well recognized leaders in our industry, tremendous graphics, and high quality oversized paper.  
-WES MARCH,  
SOLO DEV |  
DIGITALUS

“

I just dug into it today. Congrats on the finished product...it's really well done.  
-PAUL MAY,  
BUZZSTREAM

“

I just got the magazine and it looks fantastic. You guys knocked it out of the park. I'll be bringing it in tomorrow to share with the team!  
-STEPHEN PANICO,  
BUZZSTREAM

## COMMUNITY! BUZZ!



Wow! Just reading through issue 2 of @pagesSEomag! What an outstanding piece of 'quality content', it's so good to have something physical to read rather than staring at a screen!  
#pagesmagazine  
#contentmarketing  
-ANDY SIMPSON,  
STAMFORD WEB DESIGN



Great idea: new SEO magazine from the folks at @pageonepower...Nice Work!  
-CYRUS SHEPARD,  
CYRUSHEPARD.COM



I'm still a fan of paper, and I love that @pagesSEomag is a thing.  
-BEAU PEDRAZA,  
SEER INTERACTIVE



Excited to be a part of issue 2 of @pagesSEomag!  
-VINCE NERO,  
SIEGE MEDIA

THE PAGES

# DISTRIBUTION

AND REACH



**1500+ AND GROWING**

***PAGES is a growing brand and has gained 1500+ subscribers and web readers since its launch in the beginning of 2018.***

*PAGES has both digital and print editions, and is currently free to subscribers in the US, Canada, and the UK. (Subscribers outside of these areas pay a small shipping fee.)*

*PAGES has growing followings on Facebook, Instagram, LinkedIn, and Twitter. Readers can also find PAGES at these upcoming marketing and SEO trade shows:*

digitalsummit

IRCE  
JUNE 5-8, 2018  
CHICAGO

SMX  
SEARCH  
MARKETING  
EXPO

LeadsCon

PUBCON

internetsummit<sup>18</sup>

250,000 DIGITAL MARKETERS  
ATTEND THESE TRADE SHOWS  
EACH YEAR.

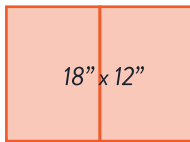
THE PAGES

# ADVERTISING

RATES

**2-PAGE  
SPREAD**

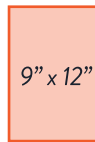
\$2500



18" x 12"

**FULL  
PAGE**

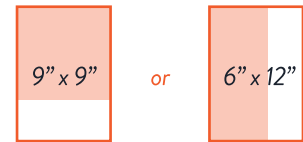
\$1500



9" x 12"

**2/3  
PAGE**

\$1200



9" x 9"

or

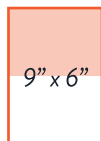
6" x 12"

A

B

**1/2  
PAGE**

\$1000



9" x 6"

**1/3  
PAGE**

\$800



9" x 3"

or

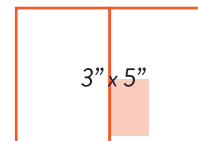
3" x 12"

A

B

**CARD  
INSERT\***

\$500



3" x 5"

**CIRCULATION INCLUDES PRINT EDITION AND DIGITAL EDITION (INCLUDING HYPERLINK), WITH EXCEPTION OF THE CARD INSERTS.**

IF POSSIBLE: PLEASE SPECIFY WHICH LAYOUT OPTION WHEN CHOOSING A SIZE WITH OPTIONS.  
(FOR EXAMPLE: 1/3 PAGE - A, OR 2/3 PAGE - B)

\*Limited availability | One card insert per issue.



THE PAGES

# CONTACT

FOR ADVERTISING PLACEMENT

*For advertising, media inquiries and placements; contact our media specialist to get involved.*

A portrait of Jan Schmidt, a woman with blonde hair, wearing sunglasses and a dark jacket, smiling. The image is overlaid with a dark orange tint.

**JAN  
SCHMIDT**

**MARKETING AND CREATIVE SERVICES MANAGER**

**jan@pageSEOmagazine.com**